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<b>Core Team Training Offering Course Description Template</b>
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<b>Title</b>	<b>Distinctive Leadership: Inspiring others to Exceptional Performance</b>
<b>Subtitle</b>	
<b>Facilitator</b>	<b>Mark Smith</b>

### Why This Course:

Do you want to lead teams that get superior results? Do you want to be the kind of leader that gets results while inspiring an atmosphere of trust and collaboration? This workshop is the next step on your leadership journey. You will learn proven techniques to guide your team through exceptional performance through:

- Powerful communication that inspires others
- A Leadership Brand that stimulates trust
- Executive Presence that drives engagement and influence

### Learn How To:

#### PERSONAL LEADERSHIP:

- Strengthen connections with peers, direct reports and senior leaders
- Define, build and communicate your leadership brand
- Enhance your professional presence, impact and influence
- Leverage your strengths for continued growth
- Think on your feet and respond well under pressure
- Build trust to drive personal, team and organizational performance

#### TEAM DEVELOPMENT:

- Create and sustain high levels of engagement in your team
- Develop a candid and open environment for collaboration
- Align your people around a common vision
- Empower people with a sense of ownership and accountability
- Create opportunities to develop every member of your team

#### ORGANIZATIONAL IMPROVEMENT:

- Create competitive advantage through your leadership
- Drive innovation and continuous improvement while balancing risk
  - Reinforce a high performance culture

**Ideal For (titles/roles):** Anyone in a leadership role

#### COURSE INCLUDES:

- Full day of interactive and experiential instruction
- Individual assessment against high performance leadership skills
- Access to the new App "PocketCoach for Leaders"
- Participant Reference Workbook
- Personal copy of "Distinctions: 52 Lessons in Leadership"
- Networking opportunities with other leaders
- Continental Breakfast and Lunch

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**Course Duration: 1 day**

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<b>Core Team Training Offering Selling Sheet Template</b>
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<b>Title</b>	
<b>Subtitle</b>	
<b>Facilitator</b>	

**What are the signs that a client needs this course?**

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**What makes the course different from other similar courses?**

Feature (Aspect of the course)	Advantage (Participant experience)	Benefit (Value following course)

**What are the key sales messages?**

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**What are the typical customizations and related products?**

Length	Course