OBJECTIVES
• Describe effective and ineffective approaches to networking
• Describe the short term and long-term benefits of networking
• List at least three ways to network
• Deliver an effective elevator pitch
• Practice networking and receive feedback
• Develop a networking plan

WHY IT WORKS
Networking is vital to career success. People who network effectively have more job opportunities and tend to be promoted more often. In this course, you’ll create a networking plan that matches your interests and style in order to reap the benefits of proactively networking.

LEARN HOW TO
Network both at work and beyond in order to discover and expand opportunities for professional growth.

IDEAL FOR
• All business people

DURATION
Half day or 1 day

FORMAT
Virtual
In-person
Blended